



**FOR IMMEDIATE RELEASE:**

Contact: Caroline March-Long, 434-295-5938 or [pressroom@sansin.com](mailto:pressroom@sansin.com)

## **Payson Paint & Supply Adds Line of New Water-Based, High Performance Wood Stains from Sansin**

*- Payson invites public to demonstration of eco-friendly, water-based Sansin stains  
at Pizza Factory on April 30<sup>th</sup>, 4pm -*

STRATHROY, Ontario and PAYSON, Arizona – April 24, 2012 – [The Sansin Corporation](#) today announced that Payson Paint & Supply will expand its offerings to include Sansin’s full line of exterior Enviro Stain wood finishes for siding, decks and log homes, as well as Sansin’s Purity interior stains and microfine colorant system.

***Payson Paint & Supply will hold a grand opening event on April 30 at 4 p.m.*** at the Pizza Factory at 238 East State Highway 260 Payson, AZ. Everyone is welcome to attend. There will be pizza and light refreshments served.

At the public event, Sjoerd Bos from Sansin will introduce the Enviro Stain and Purity lines with demonstrations of the exterior and interior wood finish product and the unique colorant system.

According to Eric Woods, Owner of Payson Paint & Supply, “For years, oil-based stains were the only option on the market for high-performance wood finishing. But now, Sansin’s water-based wood finishing product is not only more environmentally-friendly, but it is also a top-notch finish that penetrates very deeply into wood. In a state like ours that has intense ultra violet light, Sansin offers the type of beauty-enhancing, yet long-lasting protection our homes and buildings need.”

A family owned and operated store, Payson Paint & Supply was voted "Best of Payson" in the years 1996 through 2009 and again in 2011-2012 from The Payson Roundup.

Payson Paint & Supply will carry Sansin’s line of Enviro Stain exterior and Purity interior wood finishes and sealants and microfine color system at its location at 420 S. Beeline Hwy, Payson, AZ 85541.

“In Arizona’s climate, you need wood protection that can deliver deep down UV protection, but in a way that assures a graceful, even wear,” said Sjoerd Bos, Vice President of Sansin. “With Payson’s attention to detail and customer service, Payson customers will be able to find the right wood stain for their project and a color that lets the personality of the wood shine through.”



With Sansin's color matching system, Payson Paint & Supply will be able to custom tint and develop unique colors for customers.

### **About Payson Paint & Supply**

Payson offers a complete line of paints and supplies that serve both the homeowner and the painting professional – specializing in custom paint matching. Its staff offers quality, personalized service and can help with any questions you may have, from what paint options will be most beneficial for your job to the best tools to use.

### **About Sansin**

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit [www.sansin.com](http://www.sansin.com).

###